

# TRICIA MOLLOY

*Speaker | Coach | Author*  
Creating More Balanced, Positive Workplaces



## Here's How to Kick-Off Your Annual Sales Meeting or Re-Energize Your Sales Team Throughout the Year

Tricia Molloy is an expert on developing a positive mindset to reduce stress, achieve goals and enjoy better balance. Her virtual and onsite **CRAVE Your Sales Goals!** program and follow-up coaching will help your team open more doors and close more deals! Invite your clients' sales teams to join you to support their success. Here are examples of the takeaways from this customized, interactive program:

### Clean Out the Clutter

Physical, technical and emotional clutter get in the way of what's most important. Discard the emotional clutter of dead-end sales leads to be aware of more ideal opportunities.

### Raise Your Energy

Top salespeople who want to maintain a competitive edge recognize how important it is to stay healthy and strong, both mentally and physically. Schedule time to relax and recharge.

### Affirm Success

Long sales cycles and rejection can take its toll. Use positive self-talk to counter the negative messages that play in your head and increase your confidence and focus.

### Visualize

Picture in your mind every step of a successful sales meeting to prepare yourself for one, while engaging all your senses and positive emotions.

### Express Thanks

It pays to cultivate an attitude of gratitude. When you sincerely express appreciation to your clients, team members and colleagues, they will often go out of their way to support you.

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*"Our experience design agency is growing fast. I wanted to kick off our annual new business meeting to prepare my team for the opportunities ahead. Without a doubt, everyone thought Tricia's "CRAVE Your Sales Goals!" session was wonderful. **It was the right balance of professional and personal development, presented in a fun, positive way.**"*

**Sean Keathley, President of Adrenaline**

**Contact Tricia Molloy Today to Discuss a  
Virtual or Onsite CRAVE Your Sales Goals! Program for Your Team.**  
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